



GLOBAL CONFERENCE ON BUSINESS AND ECONOMICS

4-8 June, 2018 | Sarasota, Florida, USA

One Venue, One Fee → Four Conferences



<http://globeconference.org>

Call for Papers

Global Conference on Business and Economics (*GLOBE 2018*) with three co-conferences (*HOTEL*, *GLOSERV*, and *GRADCONF*), will be held during June 4-8, 2018 at the University of South Florida Sarasota-Manatee campus in Sarasota, Florida. Sarasota.

GLOBE Conference with three concurrent conferences aim to bring together researchers, scientists, scholar and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of business, economics, hospitality, tourism, event and leisure management, and services management research and discuss the practical challenges encountered and the solutions adopted. English is the official language of the conference. We welcome paper submissions.

These conferences are organized by Association of North America Higher Education International (ANAHEI) and sponsored by **University of South Florida Sarasota-Manatee, Florida, USA.**

GLOBE 2018 hosts four conferences concurrently:

1. Global Conference on Business and Economics (GLOBE)

In today's world it is vital to think regarding business and economics issue on a global scale. That is why GLOBE Conference invites the interested parties from all around the globe to discuss the hot topics and contemporary issues related to Business and Economics. The scholars are encouraged to submit papers or abstracts on any aspect of business and economics and related fields.

2. Global Conference on Hospitality, Tourism, Event and Leisure Management (HOTEL)

HOTEL Conference is an interdisciplinary conference which aims to bring together scholars from different fields to exchange and share their experiences, new ideas, and research results about all aspects of hospitality, tourism, event and leisure management and discuss the practical challenges encountered and the solutions adopted. Also, HOTEL Conference is a bridging for all the concurrent conferences, giving the opportunity to expand one's knowledge and experience in other areas.

3. Global Conference on Services Management (GLOSERV)

The services management has become one of the main aspects in the academia to research on. There is a multitude of studies in this field, bringing its importance even more to the attention of the academia in recent years. There is a great demand among the scholars who are studying in this field to share their findings with their fellow colleagues. Therefore, GLOSERV conference invites researchers who resonate with this topic to share their findings and ideas. GLOSERV conference is co-hosted with Research on Innovation and Services for Development (IRISS), Naples, Italy.

4. Graduate Student Research Conference in Business and Economics (GRADCONF)

One of its kind, GRADCONF aims to bring graduate students and professors from the Business and Economics fields together. There is no dedicated research conference for business and economics graduate students where they can sharpen their presentation skills while they are getting feedback from peer students and faculty members in non-threatening environment. The purpose of this conference is to create an outlet for graduate students in the business and economics fields including other related areas such as hospitality and tourism, information technology, communication, and education. It is a double-blind, peer-reviewed conference. Graduate students will also have a chance to see the presentations in all three co-hosted conferences.

GLOBE Conference with the three concurrent conferences allow researchers to present/listen research studies from interdisciplinary fields within a week in the same venue!

Topics of interest for submissions include, but are not limited to:

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- Accounting
 - Consumer Behavior
 - Corporate Finance & Governance
 - Creating Value in Delivering and Managing Services
 - Econometrics
 - Economics
 - Education & Training
 - Environmental Issues/Sustainability & Green Tourism
 - Event/Conference/Convention Management
 - Finance & Banking
 - Food and Beverage Management
 - Hospitality & Tourism/Smart Tourism
 - Hotel & Lodging Management
 - Human Resource Management
 - Innovation & Entrepreneurship
 - International Trade
 - Law, Ethics & Social Responsibility
 - Leisure Management
 - Management
 - Marketing
 - Research Methods
 - Service Management
 - Social Science Studies
 - Sports Management
 - Strategy & Global Trends
 - Technology/E-Business/Social Media

Important Dates:

Manuscript submissions deadline	March 2, 2018
Acceptance notification	On a rolling basis
Camera-ready copy submission deadline	April 20, 2018
Early bird registration deadline	March 23, 2018
Late registration deadline	May 4, 2018
Conference dates	June 4-8, 2018

Submission Categories:

1. **Abstract only*** should be **minimum 1,000 words** (excluding reference list).
2. **Full paper*** should be **minimum 3,000 words** (excluding reference list and acknowledgements and appendices if applicable)
3. **Roundtable discussions*** should be **minimum 1,000 words** (excluding reference list).
4. **Symposium presentations*** should be **minimum 1,000 words** (excluding reference list).
5. **Poster presentations*** should be **minimum 1,000 words** (excluding reference list).

***All documents should be written in only word document (.doc or .docx) formats.**

Conference Registration Fees:

Types**	Early Registration by March 23, 2018		Late Registration by May 4, 2018***	
	ANAHEI Members*	Non-ANAHEI Members	ANAHEI Members*	Non-ANAHEI Members
Regular Registration	375USD	500USD	475USD	600USD
Student Registration	250USD	375USD	350USD	475USD

*Please [sign up](#) to be **ANAHEI member for free**. After signed up, please log in and click on the conference registration menu, you will see a discount code. Please add this code while checking out!

***This conference registration fee gives access to all concurrent conferences!*

***Registration will close on May 4, 2018 at 11.59PM EST.

Conference Fee Include:

- Attendance to the conference
- Conference materials with final program, badge and proceedings
- Luncheon
- Welcome Reception

Conference Session Formats:

Sessions will vary in structure in order to provide a robust conference experience for presenters and participants. Presenters are asked to identify their preferred format in their proposal; however, proposal reviewers may suggest alternative formats and/or the combination of like topics for shared concurrent sessions.

1. Concurrent Presentations

Concurrent Presentations and Shared Concurrent Presentations are sessions that present research, theory, concepts, and practices. This track welcomes papers that are fully completed research papers for stand up presentations. Concurrent sessions are 20 minutes long and consist of either one presentation for the full 20 minutes, or in shared sessions, two presentations. Submissions are required to be either conceptually- or empirically-based. Conceptually-based papers seek to develop a fuller understanding of the education by building on existing knowledge. Empirically-based papers are original research to test or develop a theory or make a new contribution to the knowledge base of the field.

2. Poster Presentations

Poster Presentations provide an opportunity to present and discuss one main research theme, program, practice, or relevant topic in an informal setting, somewhat like an exhibit hall or information fair. The poster session submission includes: (1) significance of the study, (2) literature preview, (3) proposed methodology, and (4) implication/application for education. A good poster session centers on one main theme, presents useful information, and stimulates discussion. Presenters use poster materials needed to cover much of one side of a 4' by 8' standing position. Additional information will be provided to presenters that are accepted to present at the conference.

3. Roundtable Discussions

Roundtables create opportunities for small groups to engage in discussion about a particular educational topic. Generally, these sessions consist of 6-12 people and are held at large, round conference tables. The proposal must include a list of 2-3 clearly stated discussion questions to encourage participation among the audience. Please note that several roundtable discussions happen simultaneously in the same, large room, so formal presentations using slides and/or other support media are **not** possible.

4. Symposium Presentations

Symposium presentations are formal presentations on an educational topic. Typically conducted in presentation format, these are used generally to report interesting initial findings from a research project. Since these sessions are not blind-reviewed, they are not designed for complete research projects.

Submit your abstract now: <http://globeconference.org/>



Association of North America
Higher Education International